

Digital Workplace Trends

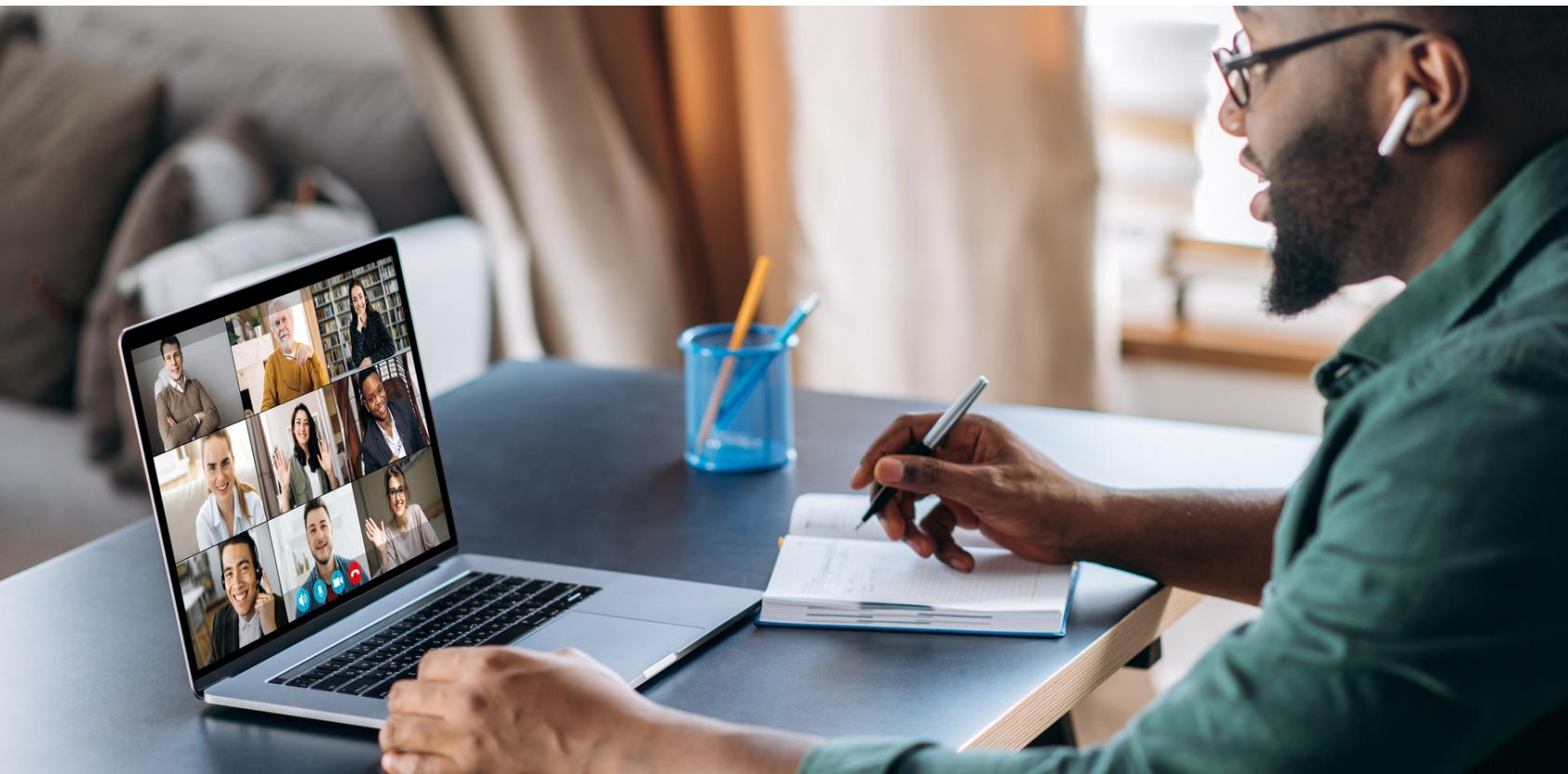
Optimizing the digital workplace for employees



Workgrid

Work is changing ...

Over the past two years, the pandemic has changed the nature of work.



Digital transformation

Accelerated dramatically – by an average of 5.3 years – to enable widespread remote work.



Increased efficiency

77% of employees reported increased productivity working remotely.



Hybrid work

Hybrid work becomes the prevalent work model, with 83% of workers preferring it as their mode of choice.

But employees are also changing...

They're prioritizing work-life balance, mental health, and having a meaningful job over a steady paycheck.



Fighting burnout

81% of employees feel more burned out now than before the pandemic.



Prioritizing wellness

88% of employees are abandoning old-school paradigms to redefine workplace success.



Making choices

More than 15 million people have left their jobs, a trend called "The Great Resignation," in search of something better.

So how can organizations adapt?

You have an opportunity to help employees manage stress and work effectively as they transition into the likely long-term model of hybrid work. But how?



Improving the digital employee experience

For many employees, the digital workplace is the only workplace they have. If that experience is confusing or frustrating, your employees (and your business) will suffer. Here are 3 tips to ensure employees get the experience they expect and deserve.

Focus

Help employees better manage their attention so they can spend more time on work that matters.

Simplify

Eliminate needless digital friction that wastes time and causes frustration.

Enable

Empower business partners to accelerate digital transformation.



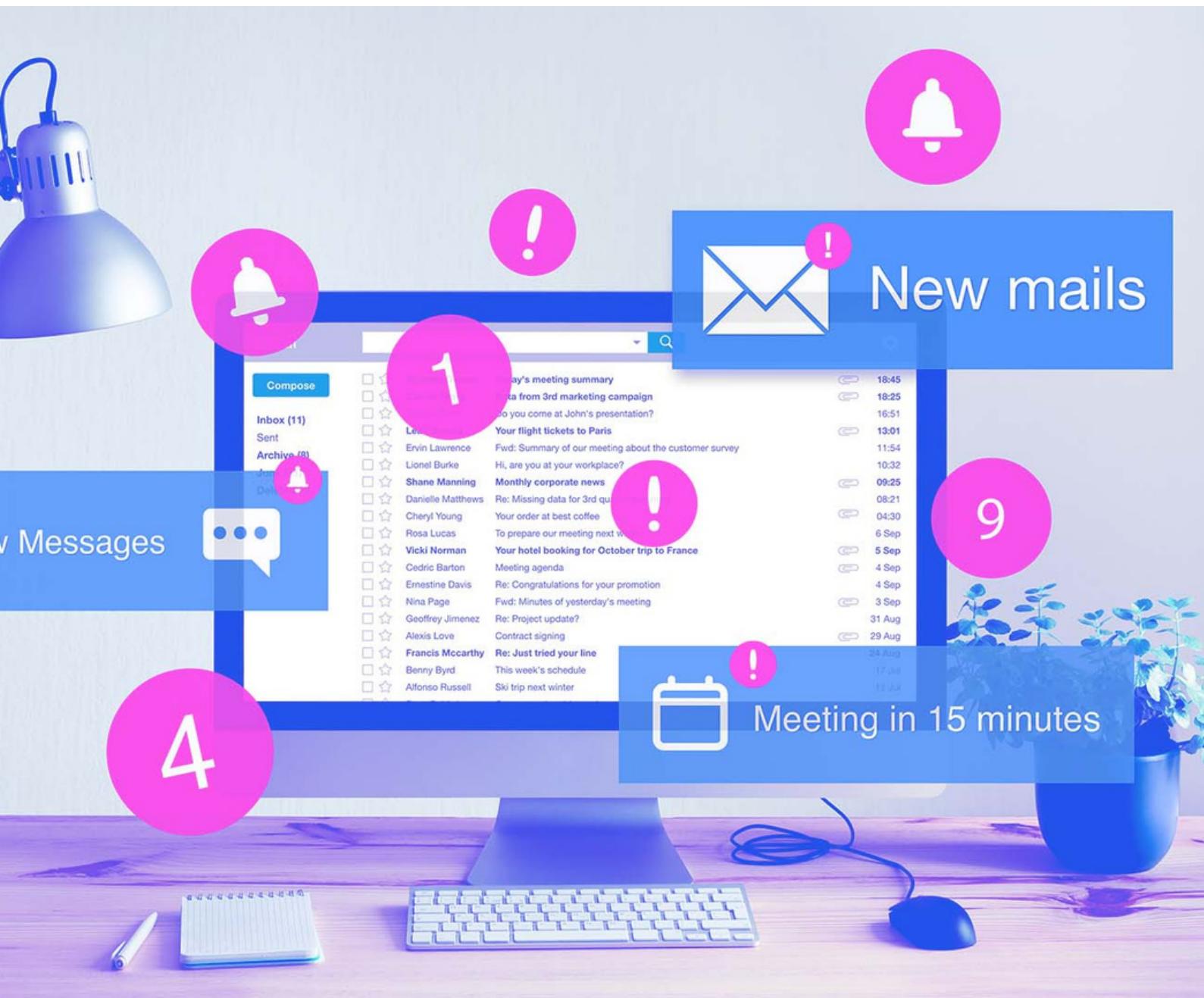


1

Focus



The Problem



Attention management

With the rise of new apps and collaboration platforms being deployed to help employees stay connected and be productive, employees struggle with focus and where to direct their attention at work.

They face unmanageable streams of notifications, updates, emails, and messages and are simply overwhelmed with all the places they have to go to find information and complete tasks.

The Strategy

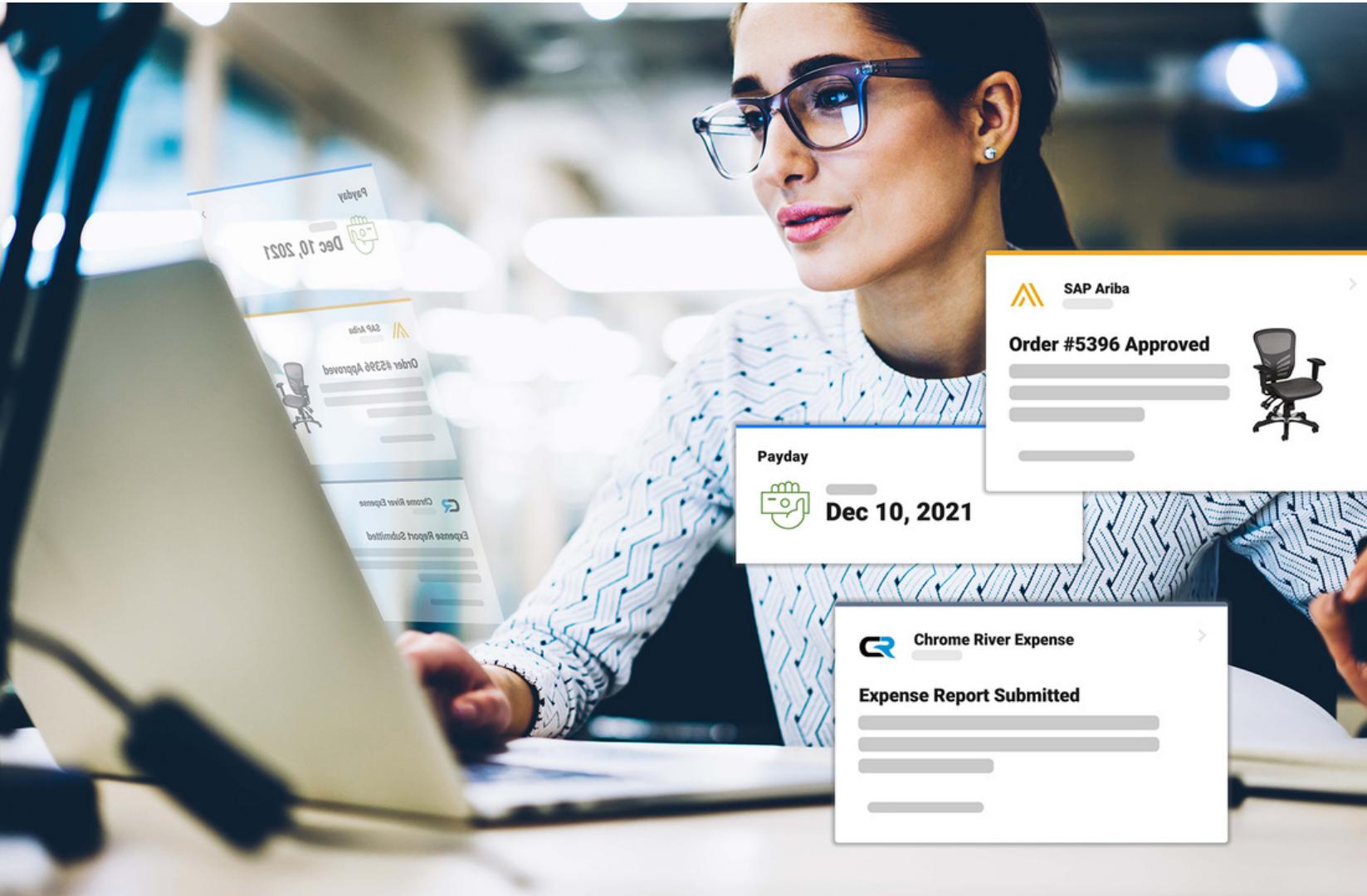


Support an enterprise attention management initiative

As a result of the pandemic, employees are exerting much more power and autonomy to work however, wherever, and whenever it's convenient for them.

Embrace this shift. It's an opportunity to deliver solutions that unlock the power of your workforce. It will enable better business results, have a tremendous impact on employee engagement and satisfaction, plus make it easier to attract and retain top talent.

The Technology



Create an integrated digital work experience that guides employees' attention in the flow of work

Help employees combat digital noise by using technology to filter and prioritize the vast amounts of information that come at them every day. Focus on using systems that bring tasks and information to employees.

By enabling workers to have access to routine tasks and information wherever they are, whenever they need them – right within the flow of their work – employees know what needs their attention and can work more efficiently.

The Advice



Frank Pathyil
Director of Strategy and Partnerships
Workgrid Software



All the systems that make up your tech stack are great individually, but together, they're working against you. It's time to rethink how we deploy technology and implement solutions that bring important tasks and information directly to employees – no matter where they choose to work – so they don't have to hunt for it.





2

Simplify

Needless digital friction

The Problem

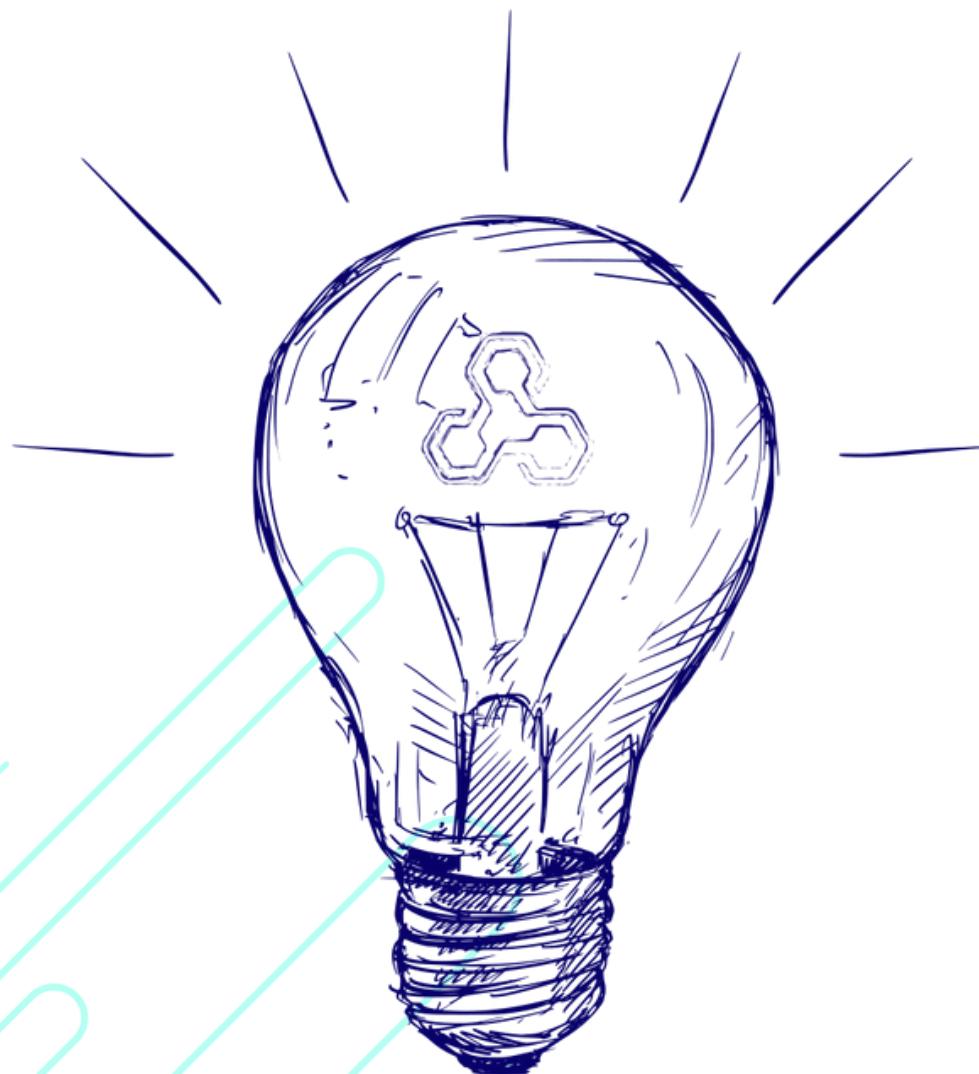


Technology that's supposed to make work easier is actually complicating things. It increases the number of steps it takes to complete tasks and makes it more difficult for employees to get their jobs done.

This digital friction comes from 3 sources:

- 1. Application Overload** – The growing range of apps and sources where information and activity are hosted.
- 2. Information Overload** – The volume of content, conversations, activity, interactions, tasks, and information employees are expected to continually process.
- 3. Digital Noise Pollution** – The exponential echo effect of signals, pings, and chimes vying for employees' attention.

The Strategy



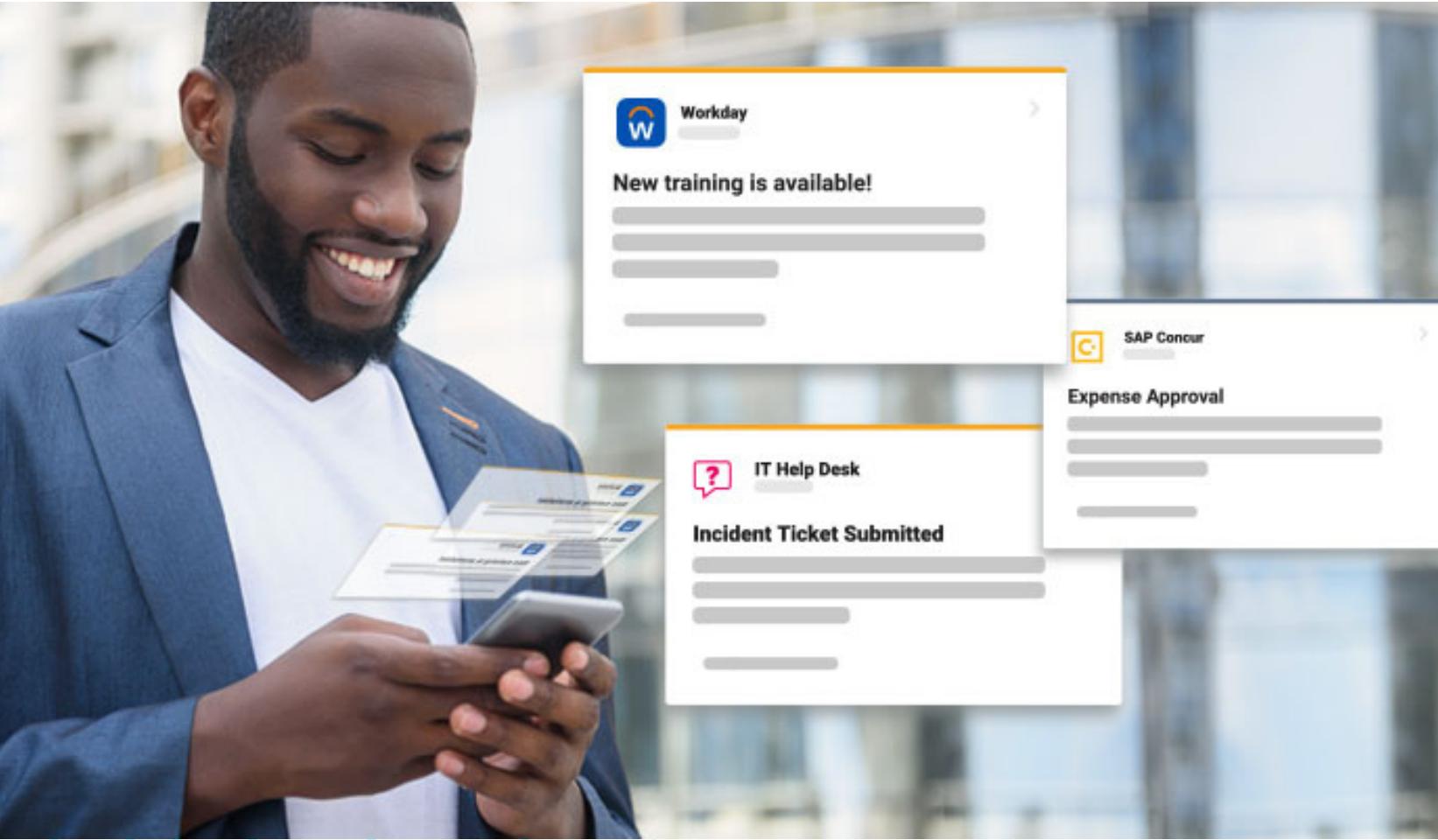
Enterprise accountability for improving the quality of digital experiences

Look broadly across your organization to understand the reality of employees' work experience.

Once there's an understanding of the personas, processes, and technology landscape, follow these 4 simple steps to minimize digital friction and improve the digital experience:

1. Start with quick wins
2. Modernize legacy systems
3. Outcome-driven design
4. Multichannel delivery

The Technology



Create experiences that streamline and automate processes

Take an employee-first approach to the overall digital experience, one that weaves employee need into the technical landscape.

Implement technology, such as automation, to reduce the number of steps it takes to complete routine tasks and find information. Helping employees quickly and easily fulfill their intent will not only reduce friction, it will help create the modern digital experience employees expect and deserve.

The Advice



Rob Ryan
**Head of Product Marketing
and Business Value**
Workgrid Software



Digital friction is all around us, created by the sheer volume and speed by which information is created and shared. Businesses have a responsibility to help employees manage this load. They should start by understanding the needs of personas across their organization and continue with efforts to use technology that simplifies routine processes, making it easier for employees to complete tasks and find information so they have more time to spend on high-value work.





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Enable

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The Problem

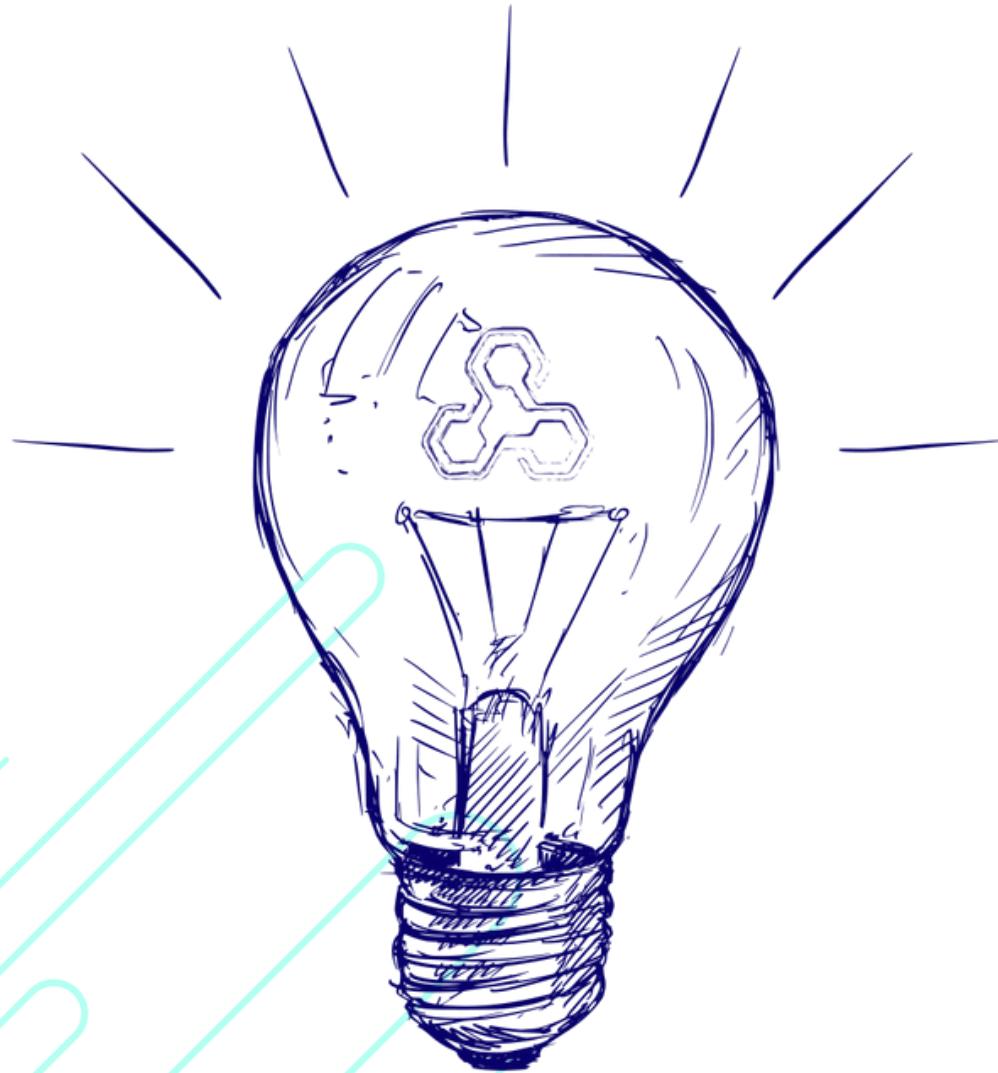


Accelerating digital transformation

Businesses are in a perpetual battle to keep up with changes in technology. But now they also face other stressors, including staffing shortages, budgetary issues, and increasing workloads - not to mention traditional IT problems, such as tech debt and aging systems.

- By 2026, businesses will be competing for engineering talent to fill an estimated 1.2 million job openings
- 40% of tech budgets are shifting to the business
- IT projects are increasing by 30% just to keep the lights on

The Strategy



Embrace a democratization approach to innovation & technology

Organizations can mitigate the disruption of technological change by putting the power of technology and innovation capabilities into the hands of business partners.

By decentralizing access to some tools traditionally reserved for IT, more employees can be empowered to innovate and iterate on their own to accelerate digital transformation efforts. This will be critical. Innovation will be a driving factor of business success in the coming years. Organizations will have to use every available advantage, including democratized innovation, if they want to remain competitive.

The Technology

Drag and drop



Leverage no-code development to enable business teams to optimize the employee experience

No-code development will be key to driving innovation for organizations. It paves the way for business partners to drag and drop their way to custom workflows, automations, and valuable business outcomes.

With no code development, you can deliver custom apps within days or weeks rather than months. It also makes use of existing tech investments, increasing usage and adoption of valuable business solutions, while also delivering the custom experiences employees need.

The Advice



Linnae Selinga
Senior Product Strategist
Workgrid Software

/// The ability to innovate quickly will make or break organizations in the coming years - they'll have to think differently if they're going to be competitive. Increased partnerships between IT and the business, coupled with no-code development, is the pathway to that success. ///

Want to learn more?

Check out the following resources:

[**Workgrid Digital Assistant Overview**](#)

[**Request a Demo**](#)



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